

THE GAC MISSION

The mission of the Golden Age Centers of Greater Cleveland is to provide outstanding programs and supportive services that enhance the quality of life and independence of older persons.

GAC VALUES

- We value the gift of extended life as an opportunity to explore, not a problem to solve.
- We value the mature wisdom of old age as a treasure to share with future generations.
- We value the experience of long life as a resource to add to a dynamic national economy.
- We value the luxury of time in retirement to explore untapped creativity.
- We value the privilege of being family to those left alone.

The Golden Age Centers of Greater Cleveland, Inc. (GAC) is a private, not-for-profit, social service agency which provides individual and group services for an elderly population. Established in 1954, in response to a study by the Committee on Older Persons of the *Federation for Community Planning*, in cooperation with the *Benjamin Rose Institute* and the *Cuyahoga Metropolitan Housing Authority*, the Golden Age Centers has evolved into a major force within the community in addressing the critical problems of an dramatically escalating aging population.

GAC has been redefining: "The Art of Aging" for more than a half-century by providing viable solutions to problems that dramatically affect the quality of life for thousands of frail elders in our community. These services are delivered in 12 Golden Age Centers strategically located throughout our city, in the homes and apartments of frail, home-bound elders and in the community.

70% of the seniors we serve live below the poverty level.
Most exist on incomes of less than \$700 a month.

68% of the total population we serve are women.
Most live alone.

98% of GAC's Home Delivered Meal clients, if without support services, would require nursing home care at a cost to tax-payers of more than 70 million dollars annually.



Back by popular demand

Mark your calendars now and plan to join us
FRIDAY, AUGUST 5, 2011 at 6:00 PM
at the Cleveland Yachting Club
for a special evening featuring
great grazing, interesting people,
a perfect sunset and lake breezes.
Check www.goldenagecenters.org for details.

MAKING A DIFFERENCE

Hundreds of volunteers donated an extraordinary total of over 16,000 hours in service to GAC seniors either by serving in an advisory or direct service role. We are most grateful for regular volunteers who enhance our daily center operations, as well as recent group collaborations which directly benefit our seniors: *Case Western Reserve University Day of Caring*, *Eaton Corporation* and the *United Postal Service* donated hundreds of Christmas gifts for seniors, the monthly participation of *Hands On Northeast Ohio* volunteers, who package home delivered meals, *Church of the Saviour*, *Target*, and *Southeast Clergy Meals on Wheels* volunteers. We salute our wonderful volunteers and invite you to join us to make a difference in the life of a senior in need. Many new opportunities are available. Visit online: www.goldenagecenters.org, or call 216-231-6500, ext. 103.

THE GAC BOARD OF DIRECTORS 2010

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The GAC Board of Directors are pleased to announce the
2011 GOLDEN ACHIEVEMENT AWARDS
a celebration of life-long accomplishments.

*"If a man be generous to strangers
it shows his heart is no island
cut off from other lands,
but a continent that joins to them."*
Francis Bacon 1561-1626

THE 2011 HONOREES ARE:

Business	CHARLES RATNER
Community	JANE & LEE SEIDMAN
Education	ALLAN BELLIN
Gerontology	PAUL W. ALANDT
Medicine	WILLIAM RUSCHHAUPT, MD
The Arts	MARTHA TOWNS
Sports Legends	JOE TAIT

Master of Ceremonies
MICHAEL F. ROIZEN, MD

Golden Achievement Co-chairs:
Barbara Bellin Janovitz & Lori Joseph Schmitt

All monies raised through
the Golden Achievement Awards
benefit

The GAC Senior Hunger Fund.

For details call 216-231-6500 #103 or
email: jhoffmeyer@goldenagecenters.org

THE ANNUAL REPORT 2010

GOLDEN AGE CENTERS OF GREATER CLEVELAND



The Senior Population
Home Delivered Meals
Looking at the Numbers
GAC at a Glance
A Note from Angela Velasquez



Fiscal Responsibility
GAC Funding Partners
Programs & Services
Health & Wellness
Golden Achievement Awards

GAC PROGRAMS & SERVICES

Encouraging independence, providing solutions, preventing isolation.



"GAC is a place I can come to communicate and not feel so alone."
George

GAC has been redefining "The Art of Aging" for well over a half-century. The Agency offers viable solutions to problems that dramatically affect the quality of life for thousands of frail elders in our community. Services include:

- ♦ Hot Meals in Group Settings at Golden Age Centers
- ♦ Home Delivered Meals
- ♦ Nutrition Counseling
- ♦ Health Screenings
- ♦ Group Socialization
- ♦ Therapeutic Recreation
- ♦ Intergenerational Programs
- ♦ BistroPlus Meals
- ♦ Health Education
- ♦ Wellness Programs
- ♦ Grief Counseling
- ♦ Volunteer Opportunities
- ♦ Day Trips, Travel

HELP WITH: ♦ Doctor Appointments ♦ County-wide Referrals
♦ Case Management ♦ Counseling ♦ Government & Insurance Forms
♦ Medicare ♦ Correspondence

TRANSPORTATION TO: ♦ Critical Care Services

♦ GAC's Hot Meal Programs ♦ Doctor Appointments ♦ Banking
♦ Shopping ♦ Personal Counseling

GAC'S NUMBERS OF NOTE

Of the clients we serve
70% live below the poverty level.
68% are women, most live alone.

98% of GAC Home Delivered Meal clients, if without support services, would require nursing home care at a cost to taxpayers of more than \$70,000,000 annually.

The services recorded below were delivered to seniors during the past twelve months.

284,563

Hot, nutritious meals were provided to GAC elders by caring professionals in strategic areas of our community.

104,425

Hours of therapeutic recreation greatly benefitted GAC seniors: swimming, strengthening, arm-chair exercises and line dancing.

15,215

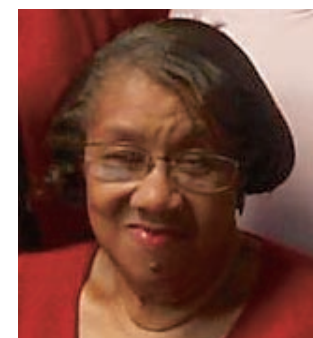
Trips were logged transporting GAC seniors within the community to support services, banking, shopping, etc. to enhance their quality of life.

5,252

Supportive services helped GAC seniors in ways that impacted their overall health, fitness and wellness.

ONE CAN BE THE MOST IMPORTANT NUMBER OF ALL.

- ♦ Each senior is unique.
- ♦ Each GAC staff member contributes his or her special talents.
- ♦ Each person can make a difference.
- ♦ Each donor helps redefine aging for all of us.



"GAC provides us with great classes and chances to volunteer."
Lenore

GAC PARTNERS

Golden Age Centers provides programs and services to an elderly population at multiple locations throughout the city. This mission is accomplished through the support and cooperation of our funding partners. They include:

- Western Reserve Area Agency on Aging
- City of Cleveland, Department of Community Development
- Cuyahoga County, Department of Senior & Adult Services
- United Way Services of Cleveland
- Cuyahoga Metropolitan Housing Authority
- Private Donors, Foundations, and Corporations

GAC FISCAL RESPONSIBILITY

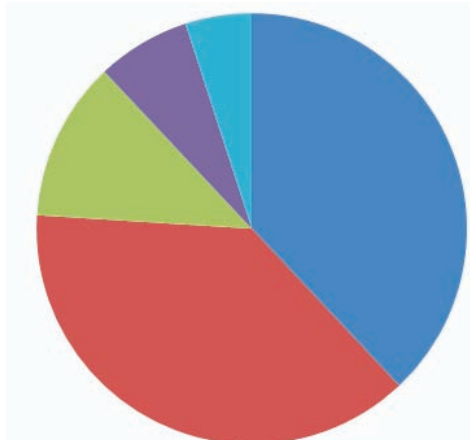
The Golden Age Centers of Greater Cleveland, Inc. continues a distinguished record of service to seniors and the community-at-large through an ongoing commitment to sound fiscal planning.

THE GOLDEN AGE CENTERS OF GREATER CLEVELAND, INC.

STATEMENT OF ACTIVITIES

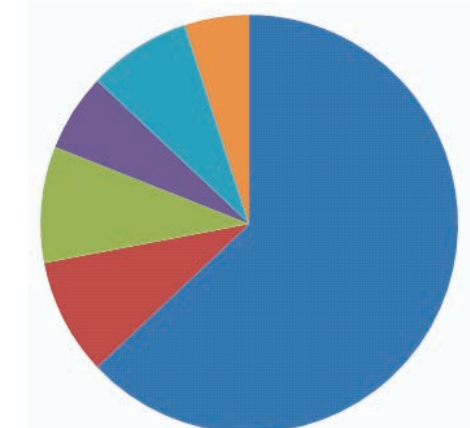
For the year ended December 31, 2010 (unaudited)

REVENUE



	Adjusted Revenue
38% Government Contracts	\$1,195,014
7% United Way Services	204,585
12% Fundraising	383,362
5% Foundation Support	161,966
38% In-Kind Support	1,196,314
100% Total	\$3,141,241

EXPENSES



	Adjusted Expenses
63% Meal Services	\$2,145,385
9% Social Services	296,017
9% Social Development	299,706
6% Transportation	189,403
8% Management & General	289,776
5% Fund Raising	186,096
100% Total	\$3,406,383

A Note from Angela Velasquez

Dear Friends,

2010 was a year of transition for Golden Age Centers. In June, CEO James Armour left the organization to pursue other passions, and as Chief Operating Officer for the past 2 years, I accepted the honor of leading the Golden Age Centers as GAC's new CEO. The year was fiscally challenging. Decreased funding from federal, state and local government funding streams occurred during a time of significantly increased need among older adults struggling to pay for medicines, health care, food, utilities and other vital services. Through sound planning, extensive program evaluation, strategic restructuring, increased community partnerships and new technology, Golden Age Centers was able to continue the tradition of service to seniors – in fact doing more with less.

What we were able to provide for older adults through our program services would not have been possible without all of you: partners, funders, donors, volunteers and seniors. Only together were we able to refocus our efforts on eliminating senior hunger, removing seniors from isolation and providing critical services that lessened the likelihood of premature placement into nursing facilities.

As we move into 2011 and beyond, funding remains uncertain. We continue to depend on each of you to help us to insure no elder needs to choose between medicine and a meal, their health and heat or staying in their home or moving to an unfamiliar place. Together we make all the difference – a hot meal, a smile of reassurance, a year worth remembering!

Angela Velasquez

GAC STAND ALONE CENTERS

Ernest J. Bohn GAC 216.231.2733 Gunning Park GAC 216.267.9945
Paul W. Alandt Lakeshore GAC 216.481.0631

GAC IN SUPPORTIVE HOUSING

James H. Woods GAC 216.781.7236 King Kennedy 216.391.6100
Downtown GAC 216.781.6140 Eliza Bryant GAC 216.391.0954

GAC OUTREACH CENTERS

Lucia J. Bing GAC 216.241.0351 Mt. Auburn GAC 216.391.6100
Lorain Square GAC 216.251.0550 Union Square GAC 216.391.6100

GAC MEAL SITES

Jennings Ctr. for Older Adults: 216.581.2900 Oakwood GAC: 440.735-1157

GAC Home Delivered Meal Programs

Meals on Wheels: 216.231.6500 #114 BistroPlus Meals 216.231.6500 #114

GAC Administrative Offices

12200 Fairhill Road, Suite 100, Cleveland, Ohio 216.231.6500

GAC WEBSITE: www.goldenagecenters.org